

## Wall Posts:

While the Event listings were the hub of the Idol Competition, they were isolated on one page. In order to get more people to look at the Event listing, the Pennysaver posted to the “Wall” - another tab (like “Events”) that has the capability to send out messages to anyone that is a fan of the Pennysaver Facebook page.

Users that come to your page and comment on a post or simply “like” a post are even more valuable because they make what you are posting on your business page more viral. In other words, whenever a Pennysaver fan (“User 1”) comments or “likes” something, it shows up on their personal page, making it so all of their friends can see that they were on the Pennysaver page. When the friends of “User 1” see that, they are more likely to go to your page (and so on and so forth...)

**Pennysaver** New Blog Post: The Park Place Lounge and Restaurant is continuing their Idol Competition this weekend. Check out the happenings on the blog post and our event listing: <http://bit.ly/d02srP>

**Idol Competition at Park Place this Saturday** « Pennysaver Blog

[www.pennysaveronline.com](http://www.pennysaveronline.com)

At 9 p.m. on Saturday, Aug. 7, Park Place Restaurant & Lounge will host the second part of their Idol Competition. Similar to American Idol, the contestants who choose to participate use their voices to awe the judges and crowd.

August 5 at 1:55pm · Comment · Like · Share · Promote · Report

Kerri Insinga Green likes this.

Leslie Pasco This is going to be a great competition, don't miss the event!  
August 5 at 6:03pm · Like · Delete · Flag

Aug 5 - This wall post linked back to a blog on PennysaverOnline.com that talked about Leslie's performance as well as previewing the Round Two of the Idol Competition.

**Pennysaver** Don't forget! The Idol Competition is at Park Place tonight. For more info on this weekend's events, go to our Events tab!

**Idol Competition at Park Place**

Location: Park Place Restaurant & Lounge  
Time: 9:00PM Saturday, August 7th

**Cash Prizes!**

CONGRATULATIONS TO ROUND ONE WINNERS

- Leslie Pasco
- Marty Kuhn
- Dave Doing
- Paul Sims
- Sarah Hovey

This is Your Last Chance to Sign Up! Sign Up Today!

Prizes

- 1st \$250
- 2nd \$125
- 3rd \$75

7-9 East Park Place - Norwich, NY  
607-336-PARK (7275)

August 7 at 8:37am · Comment · Like · Share · Report

Aug 7- This wall post was used to link to the Event Listing Page for Round Two.

**Pennysaver** New Blog Post: Be sure to check out who the top 10 finalists will be for the final round of the Idol Competition next Saturday:

**Idol Competition finals are set** « Pennysaver Blog

[bit.ly](http://bit.ly)

After fierce competition by 16 contestants last Saturday night, the final 10 in the Idol Competition has finally been decided. Morgan Smith, Kisha Estelov, Deena Wrieden, Nathan Evan and Brian Golden will join last week's top 5 of Dave Doing, Sarah Hovey, Marty Kuhn, Leslie Pasco and Paul Sims. This...

August 9 at 5:09pm · Comment · Like · Share · Promote · Report

**Pennysaver** Here's the event page for the Idol Competition this Saturday: <http://bit.ly/atQu62>

August 9 at 5:18pm · Like · Delete

Write a comment...

**Pennysaver** The second group of participants competed in the Idol Competition on August 7 at Park Place Restaurant & Lounge. The final 10 will compete Aug. 14 at 9 pm.

**Idol Competition - Round 2 - Aug. 7th**

33 new photos

August 9 at 3:30pm · Comment · Like · Share

Aug 9 - The wall post on the bottom displayed a photo gallery from Round Two and the second post (top) was a blog about who was advancing to the Final round after the first two rounds were complete.

**Pennysaver** New Blog Post: Two Snyder Communications employees will sing to the death at the Idol Competition...You can go, say you were there, and have a chance to win one of five gift certificates...What could be better than that?

**Idol Faceoff: Golden vs. Pasco; Prizes for people that attend** « Pennysaver Blog

[www.pennysaveronline.com](http://www.pennysaveronline.com)

With the final 10 contestants all lined up for Saturday's Idol Competition Finale at Park Place Restaurant and Lounge, the contest, which starts at 9 pm, is sure to be fierce.

August 12 at 2:16pm · Comment · Like · Share · Promote · Report

2 people like this.

Write a comment...

Aug 12 - The wall post was a link to a blog post on Pennysaver Online. It was a funny post about Leslie and Brian facing off against each other in the “Sing off of the Century.”

**Danielle Glitter** Great job Everyone!!!! Congrats Kisha and Jes Sheldon too..... I enjoyed watching it! ( I was there)

August 15 at 2:43pm · Comment · Like · Flag

**Lorinda Meehan** I was there!!! Lots of great talent! Good job Kisha! Enjoyed Jes Sheldon too! Thanks Park Place.

August 15 at 10:40am · Comment · Like · Flag

**Shaina Dawn** I was there last night!! Yay Kisha! Go Oxford!

August 15 at 10:33am · Comment · Like · Flag

Antoinette Famolaro Dennis likes this.

Write a comment...

**Pennysaver** Congratulations to Kisha Estelov as the Idol Competition winner! Thanks to everyone who was there to support the contestants. If you were there, post to the wall by Tuesday, August 17 to be entered into a drawing for one of five (5) \$20 Park Place gift certificates!

August 14 at 11:51pm · Comment · Like · Promote

4 people like this.

Lorinda Meehan I was there!!! Lots of great talent! Good job Kisha! Enjoyed Jes Sheldon too! Thanks Park Place.

August 15 at 12:52am · Like · Delete · Flag

Write a comment...

**Brandon Wightman** I'm at the park place now.

August 14 at 9:24pm · Comment · Like · Flag

RECENT ACTIVITY

Pennysaver wrote on 18th Annual Chenango Blues Fest - Day 2's Wall.

**Kyli Osterhout** I was at park place

August 14 at 9:20pm · Comment · Like · Flag

**Pennysaver** Were you at the Idol Competition Finale at Park Place Restaurant and Lounge? If so, comment on this post to be entered in a random drawing for one of five (5) \$20 gift certificates from there. The winners will be drawn Tuesday, Aug. 17.

August 14 at 9:00pm via HootSuite · Comment · Like · Promote

2 people like this.

Autum Koertgen mmm!!

August 14 at 9:16pm · Like · Delete · Flag

Write a comment...

Aug 14-15 - At Park Place, people were handed cards that told them that if they were at the event, they could post on our Facebook page to be eligible for one of five \$20 gift certificates from Park Place.

**Pennysaver** Congratulations to our five winners of the \$20 Park Place Gift Certificate! Kyli Osterhout, Brandon Wightman, Shaina Dawn, Lorinda Meehan and Danielle Glitter will all be receiving the prize because they attended the Idol Competition and told us they were there. Thanks to all the people that went to the event and entered the contest!

August 17 at 3:43pm · Comment · Like · Promote

Lorinda Meehan and 3 others like this.

**Pennysaver** Related Blog Post: Read more about the actual Idol Competition here: <http://www.pennysaveronline.com/blog/2010/08/idol-competition-finishes-up/>

August 17 at 4:20pm · Like · 1 person · Delete

Aug 17 - Announced the winners as well as linked to the blog post on Pennysaver Online regarding the Final Round.

**Pennysaver** All of our winners have come to collect their \$20 Park Place Restaurant and Lounge Gift Certificates. They won by going to the Idol Competition Finale and posting that they were there on our Facebook wall. Congratulations and Enjoy!

**Park Place \$20 Gift Certificate winners**

August 20 at 8:51am · Comment · Like · Share

Antoinette Famolaro Dennis likes this.

Aug 20 - Posted pictures of the winners when they came to collect their prize.